



## Do I need to be some sweet ole' runner to do this?

NO. There are plenty of other great 5k's out there to test speed and performance. Our Color Run is all about a color crazy day with friends and family. You can run, walk, crawl, or cartwheel if you wish!

## Is The Color Run timed?

The Color Run is not a timed event. Runners tend to take their sweet time out there and we realized no one really cares about their speed. We suggest self-timing for anyone desiring a finish time.

## How do the Color Throws work?

You will receive one color packet at registration. Before the race begins, the crowd will gather at the start line and do a color throw followed by a countdown to start the run. More color packets can be purchased in the Finish Festival area once you have finished the run and you can throw it on your friends and family!

## Can I take photos or film at the event?

The Color Run is a great event to get great visuals for your memories, Insta, Facebook page or maybe you even take your photography more seriously and are wanting to prepare a portfolio. We welcome anyone to photograph or film at our event. So please, come along, enjoy the event and take shots until your colorful heart is content.

## What is included with my registration?

Runners will receive a custom T-shirt, sunglasses and color packet.

## Is there an age limit for younger runners?

No age limits. If they can cover (running, jogging, walking, strolling) the 1 mile, 2 mile or 5K of The Color Run course, they can absolutely do The Color Run!

## Can spectators attend the post-race Finish Festival?

Absolutely. We will have The Color Run powder packets available first come/first serve for everyone to purchase for \$3 each or 4 for \$10. You may want to warn them though... they ain't coming out of The Color Run Finish Festival clean!

## Am I able to receive a refund?

Unfortunately, we cannot issue refunds. The logistics of setting up and planning the event make it impossible.

## **What is packet pick up? How does all that work?**

You will need to attend packet pick up prior to the event to pick up your race kit.

## **Can someone else pick up my packet for me?**

Yes.

## **Can I run with a jogging stroller and my kids?**

On one condition...if you are prepared to be one of the hippest moms/dads on the planet! As long as they are cute and like to have fun. ;)

## **Can I bring my scooter or bike?**

Unfortunately, due to safety reasons, the only wheels we allow at our event are strollers. Sorry!

## **Can I run with my dog?**

Sorry, NO DOGS or furry friends at our event.

## **Is water supplied?**

We will have a water station roughly half way along the course and all participants receive a bottle of water as they cross the finish line.

## **How is the color administered?**

You will see smiling faces along the course with their main goal being to douse you in colorful powder to ensure you look like you ran through a beautiful rainbow by the time you cross the finish line.

## **What is the color made from? Does it stain?**

The colored powder we use is made from corn-starch and natural food dyes. It will wash out of your clothes, however we suggest you leave your designer gear at home! Only wear what you're willing to get colorful.

## **Will the color stain my hair?**

The colored powder does wash out of your hair, however we do recommend you take precautions if you're worried! The color does tend to stick to lighter hair... Blondes you are warned! Oiling your hair before the run will help the color wash out. If you're having trouble washing it after the event, bi-carb soda and anti dandruff shampoo will help get the more stubborn color out! We do not take any responsibility for additional costs associated with the removal of color.

## **Will the color ruin clothes or running shoes?**

The color does mostly wash out after the event. As with anything dirty, the sooner you wash it the better. We suggest wearing items that you wouldn't mind getting colorful.

## **How do I preserve those precious colors in my shirt?!**

If you would like to preserve the color in your running shirt, spray it with vinegar, let it dry and then iron it. But if you wash it...it eventually will come out.

## **Do the “Color Zones” affect runner vision? Or breathing?**

The color powder used at The Color Run event is certified non-toxic and free of any heavy material. Our bright colors are cornstarch and FD&C dyes. Our fabulous shine powder is more like make-up and is completely safe and even more precisely thrown on the lower half of your body. As with any substance, you want to keep it out of your eyes and our color throwers make sure to aim low as you pass by. Some Color Runners opt to wear glasses or goggles for their eyes and use a bandana or dust mask for their mouths.

## **Do you have “cleaning stations” at the finish festival?**

We have an air blown cleaning zone within the festival area. With a good dusting off, you aren't 100% clean, but you are totally good for the drive home. It is actually pretty fun to see people still colored up around town after The Color Run event. It is like a badge of honor!

## **How does the color affect the inside of cars?**

Most people bring some towels for the insides of their cars, just in case. It's like driving home from the swimming pool in your swimsuit

## **Are cameras and phones safe to have in the color zones?**

If you want to get shots right in the midst of the color we recommend covering cameras/phones with glad wrap or placing your phone in a zip lock bag.

## **Is The Color Run a Charity Event?**

All proceeds from the Color Run will go to the BTC Area Youth Benefit Corp., a non-profit organization that is committed to fulfilling the financial needs of youth and youth programs in our areas.

## **What if I have a super sweet question that isn't answered here?**

Please email [youthbenefit@btcbank.bank](mailto:youthbenefit@btcbank.bank) and we will hook you up with an answer.